

# Catalyst RFP Applicant Information Session

Valley CERF



CENTRAL  
VALLEY  
COMMUNITY  
FOUNDATION

# Agenda

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- **Catalyst RFP Overview**
- **Q&A**
- **Next Steps**

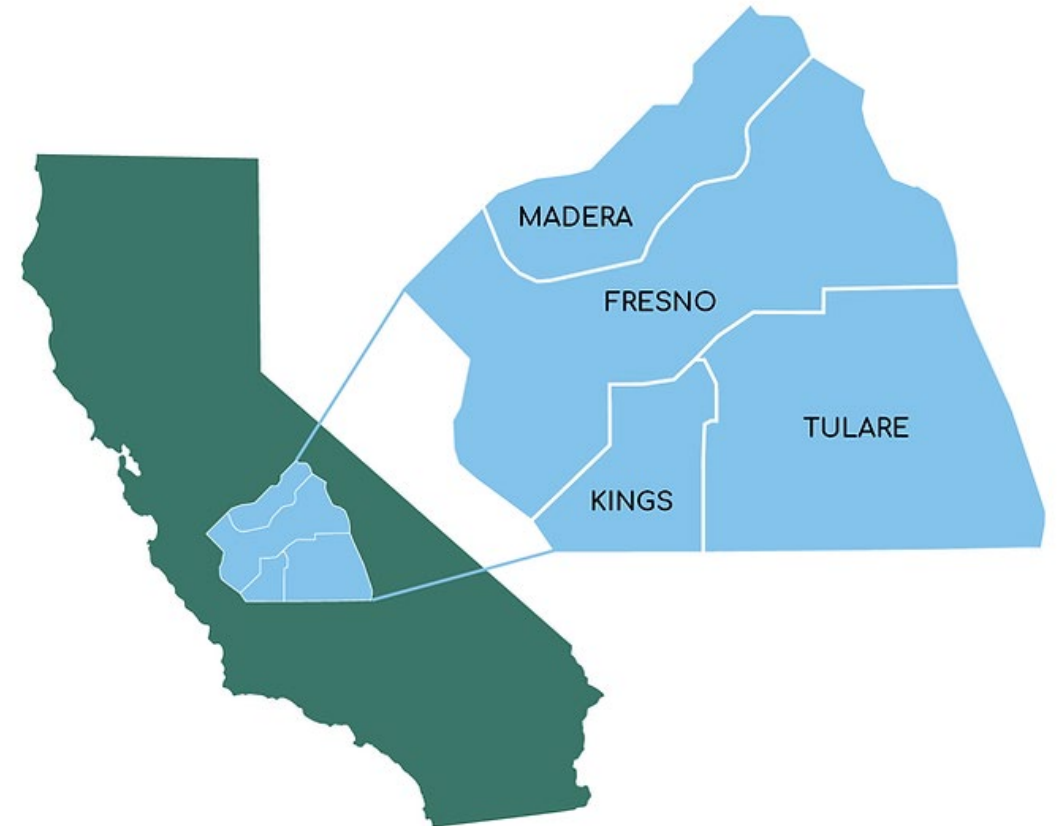
# Our Journey



In 2023, the Valley CERF coalition launched an intensive, community-driven process to identify regional goals and economic opportunities in alignment with the State of California's 'Jobs First' objectives.

Our question...

*What will it take to fundamentally transform our region and foster an inclusive, resilient, and sustainable economy?*





# Valley Jobs First

Building a Community-Led, Climate-Forward Economy

### INDUSTRY CLUSTERS



CLIMATE SOLUTIONS



RESPONSIBLE FOOD & AG SYSTEMS



CIRCULAR MANUFACTURING



WATER



BROADBAND



### COMMUNITY INVESTMENTS



SMALL BUSINESS & MICROENTERPRISE



COMMUNITY HEALTH



EDUCATION & SKILL BUILDING



# Why an RFP?



*Building a climate-forward economy requires efforts at the local and regional level. Like an accordion, our planning processes must flexibly reach both local and regional needs; honing in on the unique aspirations of local communities and expanding regionally to meet the need for comprehensive regional planning and projects.*



# Evaluation Criteria



- Advance **Regional Principles**
- Support the Valley CERF regional framework to build a “**Community-Led, Climate Forward Economy**” by advancing one or more priority areas
- **Leverage additional dollars** from diverse funders
- **Strong Partnerships**
- Support the unique aspirations and/or meaningfully address the felt needs of our **disinvested and disadvantaged communities.**
- **Alignment** with State and Federal Policies (e.g., Justice40 Guidelines)



# Application Requirements



## Catalyst Request for Proposals Application Questions

The [Central San Joaquin Valley CERF](#) ("Valley CERF") initiative is an inclusive economic development planning process funded by the State of California's Jobs First program and involves stakeholders from four "Local Tables": Madera, Kings/Tulare, Fresno County, and Fresno DRIVE. The Valley CERF Coalition (Coalition) represents over 130 organizations from diverse stakeholder groups, including Community Based Organizations, Education and Workforce Training, Employers and Businesses, Environmental Justice, Labor & Worker Centered Organizations, Tribal Entities, and Local Governments. The Coalition advances the following vision:

***"to foster an inclusive, resilient, and sustainable economy that creates quality jobs and provides equitable economic access to all across the Central San Joaquin Valley."***

In 2023, the Coalition launched an intensive, community-driven process to identify regional goals and economic opportunities in alignment with the State of California's 'Jobs First' objectives. Through this engagement, research, and discovery, the Coalition developed the Valley CERF framework to foster a "Community-Led, Climate-Forward Economy" that catalyzes inclusive, regional economic development. For more information on our framework and the 2024 timeline to develop a regional plan, please visit: ["Drafting the Central San Joaquin 'Valley CERF' Plan."](#)

Building a climate-forward economy requires efforts at the local and regional level. Like an accordion, our planning processes must flexibly reach both local and regional needs; [honing in](#) on the unique aspirations of local communities and expanding regionally to meet the need for comprehensive regional planning and projects. **In recognition of the need to support both regional and local efforts, the Coalition is issuing this Catalyst**

- To be eligible for State Catalyst project funding, the following information must be included in a project application:
  - **Section 1:** Background information on your organization
  - **Section 2:** Alignment with State and Federal Policy
  - **Section 3:** Overview of your project (scope, team, timeline, budget, impact, etc.) to ensure clarity and alignment with the objectives of the Catalyst RFP

# Submission

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Proposals must be received by **April 30, 2024, at 4:59 p.m. Pacific Standard Time (PST)**

Use the “**Application Questions**” form to complete Sections 1 and 2

Responses to Section 3 may be submitted on a separate document, should ***not exceed 5 pages, and must use Calibri 12-point font***

Submit your completed proposal to [valleycerf@centralvalleycf.org](mailto:valleycerf@centralvalleycf.org)



# Timeline



## February

- Public Comment Period

## March

- 8<sup>th</sup> - RFP Opened
- 15<sup>th</sup> - Applicant Information Session followed by an FAQ

## April

- 30<sup>th</sup> - RFP closes

## May

- Local Tables evaluate and recommend project proposals

## June

- Regional Table review and select projects

## July - August

- Awards announced, contracting begins

## September 2024 - September 2026

- Contracts executed
- Projects administered
- Project Sponsors provide updates via meetings and report on project development throughout the performance period

# Budget



- The total allocation for Catalyst RFP projects is **\$5.5 million**.
- Funding requests should range from **\$200,000.00 to \$2,000,000.00**.
- A maximum of **10% for administrative costs**.
- Catalyst RFP funds will be made available in September 2024 and must be fully expended by September 30, 2026.
- Funding will be provided on a **reimbursement basis**, with a reimbursement period of 60-90 days.
- Please use the budget [template](#) and provide information on how funds will be utilized for this project.

	A	B	C	D	E	F	G	H	I
1	<b>Catalyst RFP Budget Template</b>								
2									
3	<b>Name of Applicant:</b>								
4	<b>Project Name:</b>								
5									
6	<b>Line Item</b>	<b>Expense Item</b>	<b>Administrative Cost</b>	<b>Program Cost</b>	<b>Sub-Contract/Sub-Award Amount (If Applicable)</b>	<b>Total Project Budget</b>			
7	<b>A.</b>	Staff Salaries	\$0.00	\$0.00	\$0.00	\$0.00			
8		<b>1</b> Number of full-time equivalents	\$0.00	\$0.00	\$0.00	\$0.00			
9	<b>B.</b>	Staff Fringe Benefit Cost	\$0.00	\$0.00	\$0.00	\$0.00			
10		<b>1</b> Staff Fringe Benefit Rate (percent)	\$0.00	\$0.00	\$0.00	\$0.00			

Please make sure to  
**DOWNLOAD, complete and  
submit the budget template.**

# Alignment with State and Federal Policies



One goal of the Catalyst Program is to prepare projects to attract State and Federal funding in the future. We've provided questions to gauge the extent to which your proposed project aligns with State and Federal policy requirements.



CALIFORNIA DEPARTMENT OF  
WATER RESOURCES

EXECUTIVE DEPARTMENT  
STATE OF CALIFORNIA

EXECUTIVE ORDER N-16-22

# JUSTICE40

A WHOLE-OF-GOVERNMENT INITIATIVE



Any Questions?

# Next Steps

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- Submissions are due April 30, 2024, at 4:59pm Pacific Standard Time (PST)
- Meeting materials and FAQ in English and Spanish will be shared afterwards.

